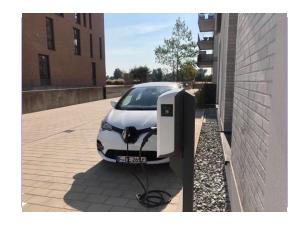# Bremen demonstrator: eCar sharing

What: eCar sharing is promoted in an urban environment via an enhanced booking APP.

Why? Car sharing contributes to the reduction of private cars in an urban environment. The connection to public transport is foreseen to increase user acceptance.

Our aim: To develop eCar sharing as part of MaaS (Mobility as a Service) via a multi-mobility APP that can be used by any citizen.

Target groups:

- Residents in a defined neighbourhood of car sharing station (B2C)
- Housing cooperatives (B2B)
- Fleet managers (B2B)

Innovative features:

- Enhanced eCar Sharing APP
- Remote registration + license validation
- Keyless vehicle access
- Possible integration of CarSharing into MaaS via API

Enabling features (state of the art):

- In-vehicle System
- Booking APP
- Shared electric cars
- Open IT-infrastructure to share electric cars in MaaS - Platform

Contributors:

- ZET